

veggi

veggi (aka @veggibeats) remains a trailblazer in music. Acclaimed as a “game-changing force” by *Dancing Astronaut* and praised for “redefining music discovery” by *Business Insider*, the Los Angeles-based producer and DJ has built a career off infectious energy, genre-bending sound, and creative storytelling. After first breaking out during TikTok’s rise in 2020, veggi has captivated audiences with his inventive remixes and beat videos, racking up over 200 million views and building a loyal following of 1.8 million across platforms.

Blending house, hip-hop, R&B, and indie, veggi’s signature funky grooves and vibrant personality have made him both a tastemaker and standout collaborator. Fan favorites like “EXCEPTIONAL” with DijahSB, “OFF+ON” with Ella Rosa, and “GROOVE” with Bipolar Sunshine and KALLITECHNIS showcase his wide stylistic range. His 2024 EP *FLORA* followed a run of standout projects including *LIQUID*, *PRODUCE*, and *HYDROPONICS*, further developing his genre-bending style. Together, the four releases have amassed over 50 million streams and showcase the breadth of veggi’s musical identity.

In recent years, veggi has been seen at festivals across North America including Bonnaroo, EDC, and Splash House, and has hit the road supporting acts like Confidence Man, Snakehips, Two Another, and more. His latest headline North American tour sold out every date across the country. Now in 2025, he is entering a new era with the launch of *eat ur veggis*, a self-run label and event series rooted in creating a genreless community. His upcoming releases mark a bold new chapter, featuring his own vocals and a growing presence as a frontman and live performer. Through it all, veggi continues to push boundaries while staying true to his mission: reminding everyone to eat their veggis.